

LOGO USAGE GUIDE

Razer Chroma RGB & Razer Sensa HD Haptics & THX® Spatial Audio+

Introduction

This guide outlines the proper usage of Razer Chroma RGB, Razer Sensa HD Haptics and THX Spatial Audio+ logos within your game, as well as marketing and promotional assets. Please follow the guidance below to ensure accurate representation of Razer technologies.

Logo Implementation

There are two ways to implement the Razer Chroma RGB, Razer Sensa HD Haptics and THX Spatial Audio+ logos:

1. Game Splash Screen

Display the relevant logo during your game's startup or splash screen sequence to highlight supported Razer technologies.

2. Marketing Assets

Include the relevant logo endtag at the end of marketing materials, such as:

- Announcement trailers
- Launch trailers
- Gameplay videos
- Social media content
- Promotional videos

All logo endtags are provided in both **16:9** and **9:16** formats, to support more marketing asset requirements.

Selecting the Correct Assets

Razer Chroma RGB Integration

If your game supports **Razer Chroma RGB** only, please use the assets located in:

RAZER_CHROMA_ENDTAGS

Within this folder, you will find two versions of the Chroma logo animation:

- **RAZER_CHROMA_1sec** — Short-form version with a faster animation
- **RAZER_CHROMA_Full** — Full-length version with a longer animation

Either version may be used based on the needs of your asset.

Razer Sensa HD Haptics Integration

If your game supports **Razer Sensa HD Haptics** only, please use the assets located in:

RAZER SENSEA_ENDTAGS

This logo animation includes a sonic logo. The audio may be muted to suit your needs.

Razer Chroma RGB + Razer Sensa HD Haptics Integration

If your game supports both **Razer Chroma RGB** and **Razer Sensa HD Haptics**, please use the assets located in the:

RAZER SENSEA + CHROMA_ENDTAGS

These endtags are specifically designed to showcase support for both technologies within a single animation.

THX Spatial Audio+ Integration

If your game supports **THX Spatial Audio+** only, please use the assets located in:

THX SPATIAL AUDIO+_ENDTAGS

Please use the following trademark statement to accompany use of the logo in marketing materials: *"THX and the THX Logo are the property of THX Ltd., registered in the U.S. and other countries."*

Razer Chroma RGB + Razer Sensa HD Haptics + THX Spatial Audio+ Integration

If your game supports **Razer Chroma RGB**, **Razer Sensa HD Haptics** and **THX Spatial Audio+**, please use the assets located in the:

RAZER SENSEA + CHROMA + THX_ENDTAGS

These endtags are specifically designed to showcase support for all three technologies within a single animation.

Usage Guidelines

To ensure consistent brand representation:

- Do not modify, recolor, crop, distort, or alter the supplied logo animations.
- Maintain the original aspect ratio when scaling the assets.
- Use only the assets provided within the designated folders.
- Ensure the logo remains unobstructed when featured within marketing materials.

For any questions regarding implementation or asset usage, please contact us on [**Discord**](#).